



JUMPSTARTER



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# EIT Jumpstarter 2022

## New European Bauhaus

### About the programme

EIT Jumpstarter is an award-winning pre-accelerator programme for innovators in seven thematic fields.

The New European Bauhaus category of the EIT Jumpstarter programme contributes to boosting innovation and entrepreneurship within Central-Eastern and Southern-Europe by validating innovative solutions which break down boundaries between science and technology, art, culture and social inclusion. It is ideal for teams with innovative solutions to societal problems and those who want to translate the European Green Deal principles into our living spaces. With the contribution of the best-in-class experts, creative community, unique know-how, we aim to support idea-holders to turn their ideas into business. We help them build a viable business model around their innovative product



or service idea, validate it, and encourage them to register their company if their idea is proven to be sustainable. The best three teams are awarded a money prize of up to 10 000 euros.

In 2019, EIT Jumpstarter won the Best Association Training Initiative Award of the European Association Awards.



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## Who can apply?

We welcome applications from scientists, designers, engineers, architects, innovators, PhD or master's students, and creative minds. The competition is open to individuals and teams of citizens of the EIT RIS eligible countries. More details about the programme and the eligibility criteria are in the Terms & Conditions.

Applications are accepted until 10 April 2022.

Apply here: <https://apply.eitjumpstarter.eu/>



## Ideas wanted

We are looking for innovative solutions that contribute to developing beautiful, sustainable and inclusive places, products and ways of living. The ideas should connect the objectives of the European Green Deal to the daily life of European citizens. In their proposals, applicants should pay particular attention to simultaneously addressing the three dimensions of the New European Bauhaus (NEB):

- **Sustainability:** e.g. addressing climate change (mitigation and adaptation), fostering circularity, reducing pollution and preserving biodiversity
- **Aesthetics:** including quality of experience and style, beyond functionality
- **Inclusion:** valorising diversity, securing accessibility and affordability to all

## What do start-up teams say about us?

*"EIT Jumpstarter programme gave us professional support in developing our business plan in terms of pitching, better understanding our position on the market, and various aspects of our start-up journey to build innovative sustainable products and services. We applaud this initiative, which gives people from different backgrounds the essential knowledge of developing their business ideas and preparing for a real market world."*

– BioConvert team, winner of the 2021 edition (NEB category).



WINNER Best Association Training Initiative



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